

RESOLUTION NO. 20110623-095

WHEREAS, Childhood Obesity is a recognized epidemic in the United States and is being addressed by various local community organizations in Austin who work hard to help children have access to healthy food and exercise options; and

WHEREAS, the Michael and Susan Dell Foundation is bringing together these organizations to help raise awareness and educate the community on how easy it is to be active, exercise and eat healthy snacks; and

WHEREAS, in an effort to encourage children and their families to commit to exercise together on a regular basis, the Michael and Susan Dell Foundation is sponsoring a “Be Well Walk” in Austin this fall; and

WHEREAS, a “Be Well Walk” is planned to be held on the Lady Bird Lake Hike and Bike Trail and will include a 5k course around the lake; and

WHEREAS, the goal of this event is to have 20 nonprofit organizations and 2,000 individual participants who can publicize the event to their constituencies; and

WHEREAS, the inaugural “Be Well Walk” will be held in Austin, with the goal of expanding to other major U.S. cities by 2014; **NOW, THEREFORE,**

BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF AUSTIN:

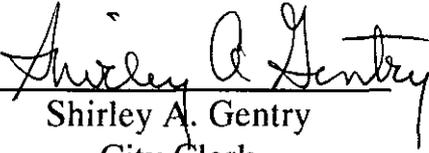
The City of Austin supports the “Be Well Walk” on the Lady Bird Lake Hike and Bike Trail sponsored by the Michael and Susan Dell Foundation in October 2011.

BE IT FURTHER RESOLVED:

The City Manager is directed to coordinate with and assist the Michael and Susan Dell foundation comply with the City's requirements in an effort to help make the "Be Well Walk" event a success.

ADOPTED: June 23, 2011

ATTEST:


Shirley A. Gentry
City Clerk